

**IN THE TOP 50**



TRAVELLING TO TOP 11!



where else but  
**QUEENSLAND**  
Australia



**BENFORBEST JOB**

Journey to...

**The Best Job  
In The World!**

Featuring **BEN 2.0**  
(virtual Ben on the web)



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## Ben 2.0 interviews Ben, candidate to the Best Job In The World



Hi Ben, we have seen you a lot in the media. Tell us more about you!

I was born in Paris in 1985. As a young boy, I lived in expatriation in the Middle-East and Europe so I had to adapt to various cultures and to start speaking English and Arabic. My native language is French and I have a good proficiency in English, so I can blog in both languages.

At university, I developed two main competencies: Computer Science and Marketing with 2 years studying System Analysis, then 4 years at ISEG Marketing school.

I am healthy (1m78, 75kg) and intend to keep it that way: no smoking, moderate drinking. In my spare time, I regularly participate in team sports (volleyball, badminton) and enjoy golf and snowboarding. I am a good swimmer and practice diving and wakeboarding.



I now keep strong ties with my family as I have often been separated from them. It made me quite independent and self-confident. Happily, I have many friends from university, sports and work and am the fun guy of the party when I use magic tricks and juggling to entertain them.

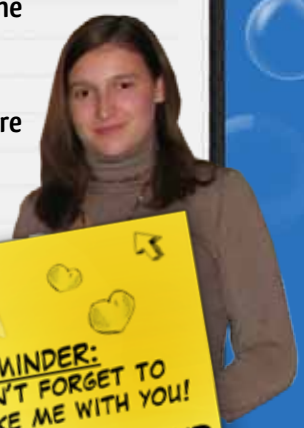


Will someone join you on the island?

Dad has already packed his golf clubs, but he'll have to wait! (chuckle...)

I do intend to bring my girlfriend Maud (22). We have been together since 2004, she has been involved since the beginning and is a nature lover. We share a small flat in Lyon. As an avid photographer, she is willing to help me in my various activities on the island.

We intend to be 100% dedicated to the job. Neither of us visited Australia, so we are very keen to discover the Great Barrier Reef.



REMINDER:  
DON'T FORGET TO  
TAKE ME WITH YOU!  
XOXO MAUD

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Do you think you have enough relevant experience?

To be financially independent, I had many summer jobs, but my real experience comes from internships.

With a web-entrepreneur, I participated in the launch of the top marketing community website for students (200,000+ members). Simultaneously, I created my own e-marketing blog [www.benoithenry.net](http://www.benoithenry.net).

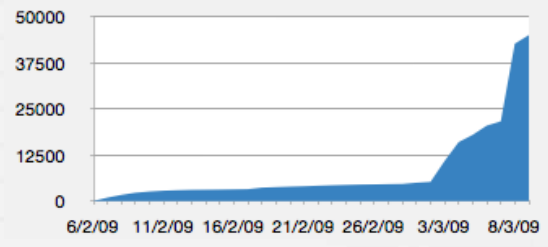
For the last two years, Electronic Arts took me on work-based learning which developed my management and e-marketing skills

This experience and my blog [www.benforbestjob.com](http://www.benforbestjob.com) helped me to set-up a marketing campaign and create the buzz on the Internet around my application.

[www.benforbestjob.com](http://www.benforbestjob.com)



40,000+ visitors last week! (Google Analytics)



What is next, Ben?

I will be on the job market in June '09, but for the short term, I intend to win this job and use my skills to contribute to the projects of Tourism Queensland. This 6-month experience might be a stepping stone to a professional life in expatriation.

Financially, I do not need 10 times more than I have to live with today: if I am the chosen one, I plan to save, travel around Australia and would want to share some of the money: I have already made a 30,000 AU\$ donation promise to Queensland's SurLifeSaving Foundation.



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Hope to see you soon here... Ben 2.0



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